

## ROCK THE LOT BLOCK PARTY PRESS RELEASE

Every town worth its salt should have its own signature music festival. Rock The Lot was an early marker for Rocketeria, an opportunity for the new music store to contribute to the community in the best way it knew how. What began in 2009 on a rickety stage set up in the parking lot of what is now the Fair Hill Shopping Center, has evolved into a full-fledged street festival concluding the Olney Days events, as well as a fundraiser for both local youth organization Project Change, and the Olney Civic Fund.

These days, we actually rock the block, as the event no longer fits within the confines of our lot. The 9<sup>th</sup> annual Rock The Lot Block Party encompasses the stretch of Hillcrest Avenue (closed to traffic on the day of the event) behind Home Goods and the event's main sponsor, Shoppers. Rain or shine, residents enjoy fairground style kids activities, including the Boy Scouts' 20 foot climbing wall, local craft beer, wine and food trucks, outreach from our town's businesses, and most importantly, live music.

This year we feature Montgomery County's own Tubefreeks, an original hard rock band made up of a who's who of MoCo's 90's music scene. Tubefreeks are supporting their reformation release, "The Dry Tide." Rocketeria owner Dave Peers' own band, The Tolerators, appears as a special guest. Simply put, they're a selfish cover band, doing songs that no one else does, but promises you'll recognize. Always important to showcase Rocketeria's very talented student "Jam Groups," this year we get sets from Company Junkyard, Dear Luna, and The Feminist Majority.

For details, including a listing of sponsors, vendors, and food trucks, visit the event's website at [rtl.rocketeria.biz](http://rtl.rocketeria.biz)

Rocketeria is an independent music store and school, now in its 11<sup>th</sup> year serving Olney. We feature music lessons, instruments, accessories, rentals, repairs, records and the popular Rock U week long music immersion camps.